

BUSINESS OPPORTUNITIES

THE
World
Mycotoxin
Forum[®]
14TH
CONFERENCE

WMF meets Belgium

9-11 October 2023

ANTWERP BELGIUM

www.WorldMycotoxinForum.org

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Conference Secretariat

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THE WORLD MYCOTOXIN FORUM®

The World Mycotoxin Forum® is the leading international meeting series on mycotoxins where food and feed industry representatives meet with people from universities and governments from around the world. **The World Mycotoxin Forum®** brings together a holistic conference programme covering the latest issues in mycotoxin management and is targeted at everyone working in the mycotoxin space – researchers, food and feed industry, laboratories, policy makers, and enforcement agencies from around the world.

The 14th conference of **The World Mycotoxin Forum®** – *WMFmeetsBelgium*– takes place in Antwerp, Belgium, 9 -11 October 2023. Antwerp is an important cultural and trading centre, and the city with one of the most exciting restaurant scenes, train station and ZOO in the world; not to mention Rubens, diamonds, chocolate, fashion, museums, and Belgian beers.

The conference will be held at 'A Room with a ZOO', a state-of-the-art conference centre located in the heart of the city. A Room with a ZOO is the only conference centre in the world with its own ZOO offering a unique blend of modern infrastructure in a historical setting. A Room with a ZOO is part of the Antwerp ZOO Society. Profits of congresses and events immediately support efforts on cherishing nature through animal welfare, education, and awareness building. Your participation in *WMFmeetsBelgium* in A Room with a ZOO contributes directly to nature conservation. In A Room with a ZOO, your engagement cherishes nature.

WHY BEING A SPONSOR?

Reasons why being a sponsor of **The World Mycotoxin Forum®** is a good marketing strategy:

- Communicate your message to a highly qualified scientific and expert audience
- Increase visibility in focused markets
- Highlight your company's expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken



SPONSOR PACKAGES

	Bronze sponsor	Silver sponsor	Gold sponsor	Platinum sponsor
Exposure <i>before</i> the conference				
Logo display on the conference website with a link to your company website	✓	✓	✓	✓
Announcement in e-newsletters	✓	✓	✓	✓
Exposure <i>during</i> the conference				
Exhibition space: 1 - 5 sqm (including 1 table, 1 chair, electricity)	✓			
Exhibition space: 6 - 10 sqm (including 2 tables, 2 chairs, electricity)		✓		
Exhibition space: 11 - 15 sqm (including 3 tables, 3 chairs, electricity)			✓	
Exhibition space: 16 - 20 sqm (including 4 tables, 4 chairs, electricity)				✓
Five-minute company pitch	✓	✓	✓	✓
Oral presentation in the scientific programme or one-hour workshop			✓	
Oral presentation in the scientific programme				✓
One-hour workshop				✓
Advertisement in the book of abstracts			✓	✓
Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag			✓	✓
1 free registration + 1 ticket for the conference dinner	✓			
3 free registrations + 3 tickets for the conference dinner		✓		
6 free registrations + 6 tickets for the conference dinner			✓	
10 free registrations + 10 tickets for the conference dinner				✓

OPTIONAL BUSINESS OPPORTUNITIES

Exhibiting

The following stand sizes are available:

1-5 sqm

6-10 sqm

11-15 sqm

16-20 sqm

Included:

1 free registration + 1 ticket for the conference dinner

Not included:

Costs of building a booth; additional company staff

Diverse

Fun gatherings at the zoo: Looking for an original way to put your company in the spotlight (a breakfast walk in the Zoo, a reception in the Winter Garden among hundreds of butterflies,)?

Conference bag + company logo printed on the bag

(in combination with gold or platinum sponsorship only)

Lanyard printed with conference + company logo

(in combination with gold or platinum sponsorship only)

Advertisement in the book of abstracts

(1/1 page, inside cover, full colour; to be supplied by sponsor)

Insert of company brochure (to be supplied by sponsor)

in the conference bags

Best Poster Award

(award with a cash price, to be presented by a company representative)

Conference session

Coffee/tea break

Conference dinner