

BUSINESS OPPORTUNITIES

THE
World
Mycotoxin
Forum[®]
15TH
CONFERENCE

*WMF
meets
Salzburg*

7-9 APRIL 2025
SALZBURG · AUSTRIA

www.WorldMycotoxinForum.org

CONTENTS

The World Mycotoxin Forum®	3
Why being a sponsor	3
Sponsor packages	4
Additional business opportunities	5



Conference Secretariat

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THE WORLD MYCOTOXIN FORUM®

The World Mycotoxin Forum® is the leading international meeting series on mycotoxins where food and feed industry representatives meet with people from universities and governments from around the world. **The World Mycotoxin Forum®** brings together a holistic conference programme covering the latest issues in mycotoxin management and is targeted at everyone working in the mycotoxin space – researchers, food and feed industry, laboratories, policy makers, and enforcement agencies from around the world.

The 15th conference of **The World Mycotoxin Forum®** – *WMFmeetsSalzburg* – takes place in Salzburg, Austria on 7-9 April 2025.

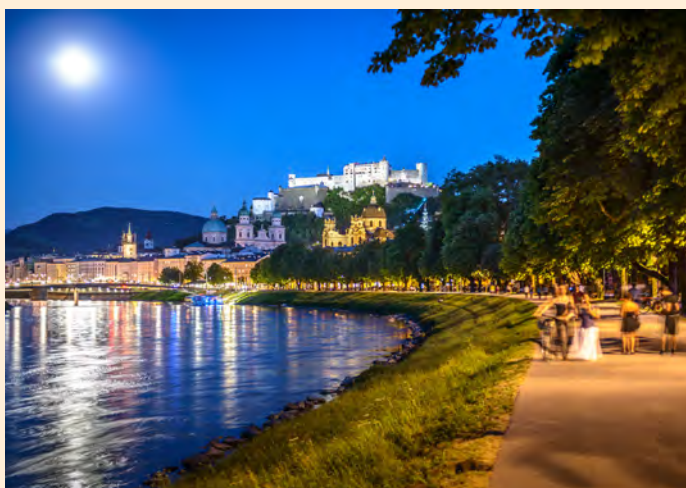
The conference will be held at ‘Salzburg Congress’ (www.salzburgcongress.at). This is one of the most remarkable congress venues in Europe. On the verdant edge of the world-famous Mirabell park gardens in the heart of the city, the facility with its tasteful architecture and harmonious design is an ideal venue for the delegates and sponsors of **The World Mycotoxin Forum®**.

Wolfgang Amadeus Mozart, the Salzburg Festival and ‘The Sound of Music’ are just 3 reasons for Salzburg’s world fame as a city of music and culture, a UNESCO world heritage site! The baroque city with its uniquely distinct skyline generates special kind of magic that makes attending The World Mycotoxin Forum® an overall experience.

WHY BEING A SPONSOR?

Reasons why being a sponsor of **The World Mycotoxin Forum®** is a good marketing strategy:

- Communicate your message to a highly qualified scientific and expert audience
- Increase visibility in focused markets
- Highlight your company’s expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken



SPONSOR PACKAGES

	Exhibitor only	Bronze sponsor	Silver sponsor	Gold sponsor	Platinum sponsor
Exposure <i>before</i> the conference					
Logo display on the conference website with a link to your company website	✓	✓	✓	✓	✓
Announcement in e-newsletters	✓	✓	✓	✓	✓
Exposure <i>during</i> the conference					
Exhibition space: 1 - 5 sqm (including 1 table, 1 chair, electricity)	✓	✓			
Exhibition space: 6 - 10 sqm (including 2 tables, 2 chairs, electricity)			✓		
Exhibition space: 11 - 15 sqm (including 3 tables, 3 chairs, electricity)				✓	
Exhibition space: 16 - 20 sqm (including 4 tables, 4 chairs, electricity)					✓
Five-minute company pitch		✓	✓	✓	✓
Oral presentation in the scientific programme or one-hour workshop*				✓	
Oral presentation in the scientific programme					✓
One-hour workshop					✓
Advertisement in the book of abstracts				✓	✓
Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag				✓	✓
Free registrations, including dinner tickets	1	1	3	6	10

* The maximum number of workshops is 3 (handled on a first-come, first-served basis).

ADDITIONAL BUSINESS OPPORTUNITIES

Branding and visibility

Conference bag + company logo printed on the bag
(in combination with gold or platinum sponsorship only)

Lanyard printed with conference + company logo
(in combination with gold or platinum sponsorship only)

Advertisement in the book of abstracts
(1/1 page, inside cover, full colour; to be supplied by sponsor)

Insert of company brochure/flyer/gadget
(to be supplied by sponsor) in the conference bags

Best Poster Award
(award with a cash price, to be presented
by a company representative)

Conference app

Networking

Conference session

Coffee/tea break

Conference dinner

